



“Working together to ensure those living with dermatological diseases and skin traumas receive the care they need to live healthy and productive lives”

**CORPORATE
MEMBERSHIP**
2025 MEMBERSHIP



Kelly Barta
Executive Director

Dear Partners,

As I reflect on the CSD's past several years of growth in redefining our work and building our programming to strongly represent and advocate for the dermatology patient community, I am truly proud of the accomplishments and progress we have made together. We are moving toward a world that understands the true burden and impact of skin disease, and creating policies which will provide needed access to appropriate care and treatment along with the funding for research to help unlock the puzzles around skin diseases and provide hope for a healthier future.

As a group with not only a direct line to the patient through our member organizations, but also one that is strongly networked with professional healthcare provider associations, researchers and industry stakeholders, we have the ability to raise the profile of skin disease on a national level by providing the patient perspective in policy, regulatory affairs, and research initiatives to affect meaningful and sustainable change in the healthcare system.

The power of collaboration cannot be understated. The more we network to develop meaningful relationships with others who share a similar passion and dedication, the closer we come to accomplishing our combined mission of improving the lives of the 84 million Americans living with a skin condition.

We are so grateful to our corporate members who help us accomplish that mission by providing needed financial resources, time and expertise, and look forward to a day when we can celebrate together the fruits of our labor: that all those living with a dermatologic condition are able to live a healthy and fulfilled life.

A heartfelt thank you!

Kelly Barta
Executive Director



ABOUT THE

OUR MISSION

The mission of CSD is to improve the lives of all people living with dermatologic diseases by uniting patient advocacy organizations and stakeholders in the common goals of advocacy, education, and awareness.

OUR EXECUTION

The Coalition of Skin Diseases (CSD) is a 501c3 nonprofit organization that advocates on behalf of the 84 million Americans living with a skin condition.

By working independently, in coalition, and alongside advocacy organizations committed to patients living with dermatological conditions, the CSD aims to be at the forefront of progress toward a day where all individuals affected by skin disease have access to life-preserving/changing treatments and high-quality care.

In partnering with dermatologic patient advocacy organizations, professional associations, and industry stakeholders with a similar mission related to skin disease, we work to accomplish this by:

- Fostering education and awareness of skin diseases and disorders,
- Advocating for access to appropriate and quality health care and treatments,
- Contributing to burden and related skin disease research, and
- Strengthening dermatologic patient advocacy organizations through the sharing of resources

Advocacy

Education &
Awareness

Research

Resources

OUR ADVOCACY

As the largest consortium of skin disease patient advocacy organizations in the United States, the efforts of the Coalition of Skin Diseases (CSD) aim to ensure that all Americans living with dermatological diseases and skin traumas receive the care they need to live healthy and productive lives.

Our advocacy work focuses on improving access to appropriate care and treatment for the dermatology patient community and serves as a resource for our members regarding legislation and regulation relating to skin disease. The coalition also focuses on nonpartisan education of legislators, government officials, and the corporate community on the impact that policies may have on patient’s quality of care and treatment options.

OUR PRIORITY ISSUES INCLUDE

- Antimicrobial Resistance
- Funding for Skin Disease Research and CDC’s Chronic Disease Education & Awareness Program
- PBM Reform
- Copay Accumulator & Maximizer Programs
- Non-Medical Switching
- Prior Authorization
- Step Therapy Reform



EXECUTIVE STAFF

Kelly Barta
EXECUTIVE DIRECTOR

Natalie Mamero
COMMUNICATIONS DIRECTOR

DIRECTORS

Kelly Barta, President

Brindley Brooks, Vice President
HS Connect

Dr. Alanna Bree
Made a Masterpiece

Brent Hazelett, Treasurer
HS Foundation

Linda Markham
Dermatology Nurses’ Association

Michele Guadalupe, Secretary
National Eczema Association

Kristen Wheeden
United Porphyrrias Association

Christopher Boynton
FIRST

Jackie Gardner
Vitiligo Support International

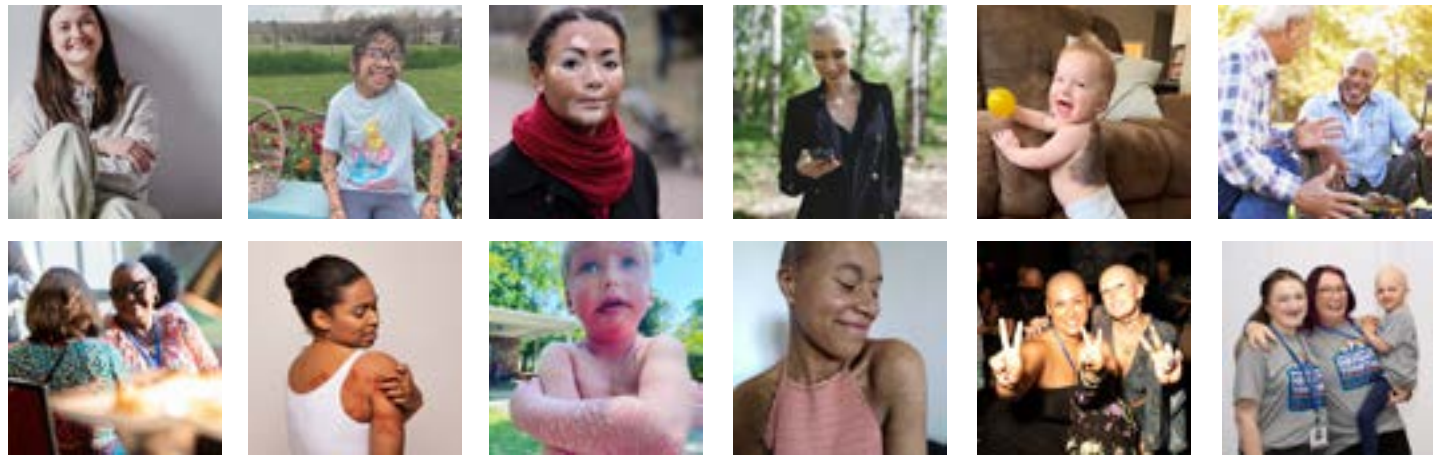
WHY PARTNER WITH

With the potential to impact over 84 million Americans living with dermatological conditions, the efforts of the Coalition of Skin Diseases require collaboration from those who can work alongside the CSD, and investment from those who can support this critical work. As a leading corporation, you have the power to make a significant impact on the lives of millions affected by skin diseases. By partnering with the Coalition for Skin Disease, you can:

- Improve patient outcomes:** Help ensure access to quality care for all, regardless of their socioeconomic status.
- Enhance brand reputation:** Demonstrate your commitment to corporate social responsibility and build trust with your customers. Foster a healthier skin community: Contribute to a world where skin diseases are no longer a barrier to living a fulfilling life.

CSD’s Corporate Members are truly partners in our work to improve patient access to care and treatment, regularly connecting with CSD leadership to collaborate on strategy for ongoing aligned policy work and for bi-directional insight on emerging issues.

Together, we can create a future where everyone can enjoy healthy, radiant skin. **Join us in the fight against skin disease!**



PHILANTHROPY PROGRAM

Thanks to your feedback and insights, we have created a robust corporate philanthropy program with options to fit the diverse needs of our partners, that provide support across all our mission pillars and programming.

OUR PARTNERSHIP PHILOSOPHY

Together we can be a relentless force in providing education, driving awareness, fostering support, and advancing research. Community partners are key to our success.

We believe that partnerships should be mutually beneficial – by supporting our community, programs and services, you can reach your goals as a brand, and company.

We seek out partners with a shared mission to improve the quality of life for those living with skin conditions

We structure partnerships to be transformational, not transactional.

We value creating real connections and building community.

You help advance our shared mission and provide critical support for signature programs, like the CSD Hill Day.

When you partner with the CSD, you are joining with the leading patient advocacy organizations and partners to create a brighter future for those with skin conditions.

Corporate Member Benefits

	Platinum \$100,000+	Gold \$75,000+	Silver \$50,000+	Bronze \$25,000
ENGAGEMENT				
Attendance at CSD's Hill Day Event and Congressional Briefing	Up to 6 Representatives	Up to 4 Representatives	Up to 4 Representatives	Up to 3 Representatives
Advance access to CSD policy updates	Yes	Yes	Yes	Yes
CSD Development Day and Annual Meeting Non-voting participant	4 seats	4 seats	2 seats	1 seat
CSD Quarterly Membership Meetings Non-voting participant	4 seats	4 seats	2 seats	1 seat
Annual Membership Survey(s) Courtesy Review & Contribution	3 Questions / Review	2 Questions / Review	1 Question / Review	1 Question / Review
Annual Membership Survey Presentation	3 Participants	2 Participants	Printed Overview	Printed Overview
Private Meeting with CSD Executive Director	Twice per year	Twice per year	Once per year	Once per year
Access to CSD Policy Director	Monthly Meetings	Monthly Meetings	Yes	Yes
RECOGNITION				
Company logo listed on CSD website	Premier Placement	Elevated Placement	Yes	Yes
CSD Annual Report	Premier Placement	Elevated Placement	Yes	Yes

SPONSORSHIP OPPORTUNITIES

Sponsors of the below opportunities receive special recognition of support in CSD's year-end annual report and email message sent to our full email list.

EVENT

CSD HILL DAY: MAY 18-20, 2025

CSD's flagship event, the Hill Day Fly-in, will bring together 100 - 125 advocacy experts, patient advocates, and healthcare professionals from across the country for: a day of training sessions focusing on the top federal policy issues affecting the dermatology patient community and a day of meetings with legislators on those issues, which includes hosting a Congressional Briefing to raise awareness to the impacts of skin disease and what policy makers can do to address them.

Hill Day Sponsorship \$50,000+

CSD helps remove financial barriers for advocates by providing travel scholarships for 2 individuals per Member organization, and up to 75 individuals, on a first come first serve basis. Grants of any amount are welcomed, and support at \$50,000 and higher will be acknowledged on CSD's website.

- Benefits include:
- Company logo included in all event-related emails both to CSD's full email list and event attendees
 - Company logo included on signage at event
 - Company logo on event web page
 - Provided list of registered attendee names in advance of the event

Audio Visual Sponsorship \$10,000

Help increase the reach of our Hill Day by underwriting recording and AV costs to include virtual attendees.

- Benefits include:
- Company logo included in acknowledgment on all program materials
 - Company logo featured with video recordings in after-event email to all registered attendees
 - Company logo included on all session recordings, available publicly on CSD's website for at least 24 months following the event
 - Company logo included in social media post linking to the session recordings on CSD's website
 - One complimentary registration to the event



ADVOCACY

Federal advocacy tracking \$10,000+

Support for CSD’s federal advocacy program underwrites our comprehensive tracking of federal legislation, extensive comment letters and RFI responses. Grants of any amount are welcomed, and support at \$10,000 and higher will be acknowledged on CSD’s website.



Year-long advocacy programming \$25,000+

CSD’s works to provide opportunities for patient advocates to engage throughout the year on legislative issues that affect people living with a skin condition. With **targeted training webinars** on topics such as: how to share your story effectively, best practices for meeting with your legislator, Civics 101, and others, patients are equipped to make meaningful change in policy.

By providing **action alerts** through a portal on CSD website, which has prewritten messages for legislators urging their support of legislation beneficial to the skin diseases community, advocates are able to weigh in on policy matters throughout the year. Patients, their friends, and families need only enter their name and address, and the message is automatically forwarded. This is a critical force multiplier in amplifying our legislative asks as it allows anyone in our community to take an active role in advocacy and requires just seconds of their time.

Through prompts from CSD throughout the year, such as autumn recess when legislators are in their local districts, individuals can **continue to build critical relationships** with their elected officials and push forward key legislation. Grants of any amount are welcomed, and support at \$25,000 and higher will be acknowledged on CSD’s website.

EDUCATION & OUTREACH

Advocacy Focus Webinars \$25,000

Advocacy Focus webinars seek to educate the dermatology community on the key issues impacting patients and their families, and the ways they can advocate for meaningful change. Quarterly webinars will address access barriers like copay accumulator and maximizer programs, step therapy/fail first reform or PBM transparency and reform.

- Benefits include:
- Company logo listed on website acknowledging support for the series
 - Company logo listed on webinar promotional emails
 - List of attendee names and states provided for each webinar

Legislator Outreach Program \$10,000

Support CSD’s targeted outreach to newly elected federal officials that will provide education on the **burden and impact of skin diseases** along with the need for **research funding** and barriers to care and treatment through the use of **utilization management tactics** such as: copay accumulator programs, prior-authorization, non-medical switching and step therapy.

CSD is also working to promote the creation of a bi-partisan **Congressional Skin Caucus** to help champion legislatives issues effecting the dermatology patient community.



- Sponsors have the opportunity to suggest education topics that fall within our aligned policy priorities and recommend Members of Congress that would be beneficial to participating in a Congressional Skin Caucus

EDUCATION & OUTREACH

Monthly e-News Update & Social Media \$20,000

CSD shares updates on relevant legislation, advocacy efforts, news, and events through a monthly email newsletter and social media posts. Our newsletter is a premier resource for advocacy efforts for dermatology patient organizations and stakeholders, this message is sent all CSD members representatives addresses every month, with an average open rate of 67%.

Benefits include:

- Company logo included on each Monthly Update email, also available on CSD’s website in perpetuity
- Company logo included in a special sponsorship appreciation message in Monthly Update once per year
- Company logo included in two social media posts per year



EDUCATION & OUTREACH

Member Development Day \$20,000

Each year the CSD hosts a Member Development Day for its full membership in conjunction with the American Academy of Dermatology’s annual meeting. This is an event that runs from breakfast through lunch and provides inspiration, education and networking for our hard-working nonprofit leaders; to appreciate their investment in the dermatology patient community and to provide them with new fervor and resources to maximize their work.

Benefits include:

- Company logo included in all event-related emails both to CSD’s full email list and event attendees
- Company logo included on signage at event
- Company logo on event web page
- Provided list of registered attendee names in advance of the event

Member Development Web Series \$25,000

Nonprofit patient advocacy groups work hard to support the people they represent and are often spread thin trying to meet the needs of patients and their families. CSD’s Member Development Web Series highlight topics of interest to assist Member organizations in maximizing their impact by learning best practices in non-profit management, fundraising, community programming, social media, and other topics of interest requested by Member groups. By supporting CSD’s efforts to educate and inspire dermatology patient groups on issues that overlap all skin diseases, you in turn help to improve the lives of dermatology patients themselves.

Benefits include:

- Company logo listed on website acknowledging support for the series
- Company logo listed on webinar promotional emails
- List of attendee name



READY TO PARTNER WITH



To confirm your partnership, please complete the following form and email it to CSD Executive Director, Kelly Barta, at kelly@coalitionofskindiseases.org.

Upon receipt, an invoice will be generated for the opportunities selected and emailed to the contact listed on your form.



CONTACT INFORMATION

Name: _____

Job Title: _____

Email: _____ Phone: _____

BUSINESS INFORMATION

Company Name: _____

Address: _____

City, State, Zip: _____

Website: _____

SPONSORSHIP INFORMATION

2025 Corporate Membership Level

☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

SPONSORSHIP OPPORTUNITY ITEM(S):

Events:

☐ Hill Day Sponsorship _____ (amount)

☐ Hill Day Audio Visual Sponsorship \$10,000

Advocacy:

☐ Federal Advocacy Tracking _____ (amount)

☐ Year-long Advocacy Programming _____ (amount)

Education & Outreach:

☐ Advocacy Focus Webinars \$25,000

☐ Legislator Outreach Program \$10,000

☐ Monthly e-News Update & Social Media \$20,000

☐ Member Development Day \$20,000

☐ Member Development Web Series \$25,000

Signature _____

Date _____

