



IN PARTNERSHIP WITH



## WHO WE ARE

Massé World is a public charity founded in the United States to provide aid, support, and education for individuals with vitiligo and albinism in the United States and around the world.



## OUR VISION

Become the go-to organization for individuals with skin disease who want to not only overcome their personal challenges, but also educate, support, and engineer a better way for others who may suffer from a skin impairment or disability.



## OUR MISSION

Provide aid, support and education to individuals with Vitiligo and albinism, to facilitate their integration and social achievements in a well-educated and understanding community where acceptance replaces stigmas of differences and discrimination, in order to promote a full and complete enjoyment of life.

## How we **IMPACT** patients



Tim, lives in Africa and had an infected open sore on his neck but was unable to see a doctor due to his financial situation and being hours away from the closest hospital. Massé World, through our volunteers, took Tim to a dermatologist within 72 hours of our first encounter at no cost to him or his family.



# OUR STORY

Albinism is a condition characterized by little to no melanin (the substance responsible for the color of hair, skin, and eyes) production in the human body. 1 in 20,000 people are affected with ample variations across ethnic groups and geographic regions.

Vitiligo, on the other hand, occurs when cells that produce melanin die or stop functioning. Vitiligo affects people of all skin types, but it may be more noticeable in people with dark skin.

A common psychological trait present with those affected with Albinism and vitiligo is the loss of self-esteem, which can lead to isolation, a decrease of self-confidence, emotional distress, and depression. This deeply negative effect on self-esteem and perception of self-worthiness and beauty, transcends race, age, sex, and socioeconomic status.

While many individuals with albinism and vitiligo face a society that judges them based upon their physical appearance; social acceptance is a vital aspect in the life of a person and a key contributor to a failure of enjoyment of life. To this end, Massé World is geared to promote the inclusion of individuals suffering from albinism and vitiligo by raising awareness and improving the quality of life, in order to empower the affected individuals and encourage self-acceptance in order to motivate a community where acceptance of all promotes a peaceful and improved enjoyment of life.



## AT A GLANCE HOW WE PROVIDE SUPPORT

Massé World provides education to individuals and families affected by albinism/vitiligo, and their communities. Massé World also provides aid for immediate needs such as health care, screenings, sunscreens, clothing, eye wear, and social support through our multiple community involvements and programs.

## GET SOCIAL WITH US

 @MasseWorld.org

 @masseworld.organization

## SCAN TO LEARN MORE ABOUT MASSÉ WORLD



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